

GOALS 2017-18

1. MEMBERSHIP GROWTH

- 25% Increase in membership (Diversity/Young members)
- Form minimum 3 clubs per District
- Aim at 100% retention.

2. ENVIRONMENT PROTECTION :

- Promote the 3 RS Reduce - Recycle - Reuse,
- Organize Swachh Bharat Abhiyan drives,
- Waste Disposal project/projects in your neighborhood, town or city.
- Protection of the environment and conservation of the eco system,
- Work in the community, schools and colleges and liaise with government agencies.

3. WOMEN EMPOWERMENT & CARE OF THE GIRL CHILD :

- Educate and empower,
- Promote self-defense training in schools and colleges,
- Regular health checkup camps,
- Sanitation,
- Health and menstrual hygiene,
- Skill development at vocational Centers.

4. FRIENDSHIP EXCHANGE PROGRAMME :

- Organize Friendship Exchange programs, Inter club
- Zonal,
- District with joint projects.

5. LITERACY - T.E.A.C.H. PROGRAMME :

- Work with ZLC & DLCC as per goals set for the year for 2017-18.
- for T.E.A.C.H.V.

6. BALLOTING :

- Aim at 100% balloting,
- Mock balloting demonstration at Club, zone and District Training Seminars,
- Proper follow up plan.

7. IMAGE BUILDING OF INNER WHEEL :

- Post project pictures on Club/District/Association/IIW Websites.
- Use of social media to enhance the image of Inner Wheel in your town and city through projects undertaken.
- Publish E-Newsletters/Bulletins.

8. PROJECT BANKS :

- Set up a District Project Bank of successful service projects completed for the Benefit of the clubs.

9. 17th IIW CONVENTION - MELBOURNE, AUSTRALIA :

- Each District to have an IIW Convention Coordinator and Promotion Team to get maximum registrations
- Educate the members on IIW Convention proposals.

10. THEME PROMOTION/HAPPIER FUTURES AND BETTER LIVES :

- Promote the IIW Theme 2017-18 Leave a lasting legacy by prominently displaying the theme logo on club & District stationary, banners at all club and District events and programs.
- All projects undertaken must be need based aiming at Happier Futures and better lives in the community.